

## A Naída IX loves TV, phones and stereos



Watching television, having a conversation on the phone, listening to the stereo at home: all this becomes a pleasure with our easy-to-use FM options and digital wireless accessories. Naída IX can connect wirelessly to a world of communication choices – phone, TV, FM, MP3 and more. For more details please consult your hearing health care professional or the brochure "A Phonak hears more: benefits and possibilities for you."

### Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

Interact freely. Communicate with confidence.  
Live without limit. Life is on.

Your hearing care professional:



[www.naida.phonak.com](http://www.naida.phonak.com)

**Naída**  
PowerHearing

More Hearing. Slim Design.  
WaterResistant.

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**PHONAK** life is on

## A Naída IX takes pride in being premium

The new top-end Naída IX is the first absolutely fully-featured premium product in the power segment, tuned to the needs of users with significant hearing loss. You can enjoy all the benefits of the superior Phonak CORE platform technology, undisputedly the most sophisticated in the industry. If you want to add to your quality of life by choosing the very best in audibility, performance, ease-of-hearing, durability and design, we invite you to find out more about the fascinating new Naída IX.



Real size

## A Naída IX wants to prove itself to you

### SoundRecover

Conversations become enjoyable; women and children can be understood well. Birdsong or a ringing telephone becomes audible again. How? High pitched sounds are compressed and shifted to an area where you can still hear them.

### VoiceZoom

Understanding speech in noise becomes easy. This is achieved by directional microphone technology that helps you focus on what you want to hear and blends out background noise.

### SoundRelax

Sharp and abrupt sounds like clanging dishes are instantly suppressed without affecting speech understanding.

### EchoBlock System

In places of quiet worship or at indoor sporting events, where echo effects are often present, you can now relax – because this efficient management of distortion and blurring comes into play, making even reverberant environments enjoyable.

### ZoomControl with DirectTouch

Now you can enjoy a conversation even if it is inconvenient to face the speaker, e.g. in a car. You can literally zoom in on the speaker, to the back, left and right, manually or with the remote control myPilot.

### DuoPhone

You will hear the voice on the phone in both ears as soon as you hold the handset to your ear. This makes conversations much easier.

### SoundFlow

Transitions between hearing situations become so smooth you won't even notice them. The sophisticated automatic management instantly and seamlessly creates an ideal blend of features and programs for every situation.

Imagine all the hearing situations that are a challenge for you. And then imagine that with a Naída IX you can master even the difficult ones.

There is no need to hide the esthetical design of a Naída. Plus, there are two models, each available in 19 colors.

